



DARIN JENKINS

3974 Hartford Street

St. Louis, MO 63116

314-771-java (5282)

sales@hartfordcoffee.net

Fundraising

Hartford Coffee Company is a small locally owned independent company based in the Tower Grove South neighborhood of St. Louis. We partner with not for profit organizations to assist in fund raising while providing a product that over 80% of American households use on a regular basis. Our unique product and personalized approach makes raising funds quick and easy.

Earning Potential

Profit: \$4,000.00

Number of Participants: 50

Make it easy! Encourage each participant to sell just 20 bags of coffee. The possibilities are limitless along with your earning potential

Participants	# Bags	Profit
20	10	\$800.00
20	20	\$1,600.00
35	10	\$1,400.00
35	20	\$2,800.00
50	10	\$2,000.00
50	20	\$4,000.00

How it Works

- 1** We provide all necessary materials including custom labels, order forms, announcement and reminder letters to parents.
- 2** Your group takes pre-paid orders for our micro roasted coffee products for a period of time that you determine.
- 3** At the end of the fundraising period, return order forms to Hartford Coffee Company.
- 4** We roast, package, label and deliver to you within one week and your participants distribute the product.

About Our Coffee

What makes Hartford Coffee Company coffee so special it's in the air!

Coffee is our craft and primary focus. We select, blend and air-roast the highest quality coffee beans from around the world specializing in organically grown Fair Trade Certified coffee. We have spent countless hours perfecting our blend, roast levels and service delivery to provide our partners with an unparalleled coffee experience.

Air Roasting . . . Hartford Coffee Company is proud to roast on site in a fluid bed air roaster, which ensures a more evenly roasted, consistent product. A specially designed ventilation systems separates and removed the bitter chaff, often left behind by other roasters. Air-roasting produces a brighter, cleaner better tasting, and more aromatic coffee bean.

Freshness . . . Because we roast in small batches we must roast frequently ensuring the freshest coffee available. Your coffee will be roasted, packaged and delivered within one week.

Variety We offer a wide range of coffee with roasts ranging from light to dark, single origin, blends, decaffeinated, flavored and even flavored decaffeinated.



Fair Trade Certified . . . This guarantees consumers not only that a fair price was paid for the coffee, but that strict economic, social, and environmental criteria were met in the production and trade of the coffee. Fair Trade means community development, improvements in health and education, and environmental stewardship for often impoverished areas of the globe.

Packaging . . . To ensure the freshest coffee available we package our coffee in 12 oz. foil bag with a reusable zip-lock seal.

& Custom Labels . . . We can design a custom label using your logo, graphic and any text to make the product even more appealing to your participant's friends, family and neighbors.

It's in the AIR!